Felipe Cardoso

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(201) 539-7341
New York, NY 1

Creative Media Producer
Video Editor | Motion Graphic Designer | Videographer

Dedicated and meticulous videographer editor with impressive background in graphic design and web projects. Comprehensive experience with all aspects of video production, post-production, and motion graphics. Able to handle a multiple projects and meet high-pressure deadlines.

- Video editing
- Basic audio mix
- Video edit for final release
- Photogaphy skills

- Video production
- Conceptual design
- 2D motion design animator
- Art direction

- Image retouching
- Color theory for design
- Color grade and correction
- Typography

PROFESSIONAL EXPERIENCE

Freelancer, New York, NY | 2015 to Present
Graphic Designer and Videographer Editor

Clients: Solutions from The Heart, LLC, Hour Children non-profit, Operation Warrior Shield, Bucket List Adventures, LLC, Cohort Productions New York, NYCTips YouTube Channel.

• Record, edit, and post interviews and videos for public enjoyment, managing video contents for site and YouTube channels
• Produce graphic design, presentation design, logo design, branding materials, website layout designs and customized communication materials.
• Accountable for all levels of design, from conceptualization through development
• Perform shooting editing and graphic design for videos work for local non-profit organizations, art galleries and YouTube channels
• Produced 2D motion graphics and edited video footage for animations and videos
Develop and design graphics and videos and requisite editing based on collaborative vision and ideas

Co-Founder of Cosmo Filmes, Passo Fundo, Brazil | 2014 to 2015
Video Editor and Cinematographer

• Evaluated client needs to determine creative design and film direction
• Manage new business development, contract negotiations, public relations, social media, and marketing engagement
• Produce requisite company marketing packets to reach target servicing demographic

Congregação de Nossa Senhora, Passo Fundo, Brazil and Rome, Italy | 2010 to 2014
Senior Web Designer and Lead Developer

• Led creative project management for the congregation website portal
• Contributed cutting-edge graphic web content engaging dynamic educational literature emphasizing cross-media brand continuity
• Led project development for web portal, redesigning the global brand, working and traveling extensively to Rome

UPF: Universidade de Passo Fundo, Passo Fundo, Brazil | 2009
Joomla, WordPress Developer and Web Designer

• Developed, rendered, and expanded art concepts for the internal websites of the University and artwork for on-line marketing initiatives
• Collaborated with creative team to art directing the website developement of one editon of an award winner national event (*National Journey of Literature*) sponsored by the University

Freelance Graphic Designer, Passo Fundo, Brazil | 2003 to 2009
Web Design and WordPress Developer

• Grew as a graphic designer and web developer, amassing a network of clients, including agencies, local software and business companies of all sizes to built partnerships with third-party vendors, graphic designers, web developers, marketing teams and clients
• Focused on corporate website and on-line e-commerce projects, developing expertise with WordPress content management platform

Co-Founder of Flymd Criatividade Digital Ltda, Passo Fundo, Brazil 1998 to 2003
Art Director and Web Designer

• Managed and coordinated graphic design projects from concept through completion
• Led creative team on design efforts, innovation, and efficient concept solutions to meet project requirements
• Established and maintained professional partnerships with third-party vendors, designers, web developers, marketing teams

EDUCATION

Graphic Design, University of Passo Fundo, Brazil

TECHNICAL SKILLS

Mac OS | Windows | Microsoft Office | Google G Suite
Adobe CC : Photoshop | Illustrator | Premiere | After Effects | Lightroom
DaVinci Resolve 12 | WordPress | HTML/HTML 5 and CSS/CSS 3 code

LANGUAGES

Brazilian Portuguese (Native speaker) | **Spanish** (Good understanding)
English (Proficient) Columbia University ESL: current classes